

Strategic Plan 2015-2020

Mission

Inform, enlighten and inspire through current materials, equal access to information, and enriching programs in an environment that fosters community gathering.

Method

In 2015, staff met with an outside facilitator to review our mission and develop a set of goals to help ensure that the products and services offered at our two town libraries continue to stay relevant to Windsor patrons. Next, input from the community was elicited through a town-wide survey. Results from staff and community were combined to create a five-year plan consisting of 14 goals in three key areas.

Services

- ✓ Become a designated Passport Acceptance Facility for new applicants
- ✓ Develop and implement performance measures that better communicate the impact of the library on the community
- ✓ Create space and programs for hands-on learning across all ages
- ✓ Develop digital platforms to create and maintain robust, intuitive, and personalized library services
- ✓ Provide printing services for wireless devices

Collection

- ✓ Identify and eliminate format, language or physical barriers that impede patron access to library collections
- ✓ Create curbside pick-up program for convenience for patrons
- ✓ Evaluate service desk locations and usage
- ✓ Ensure that our physical and digital collections meet the needs of our patrons
- ✓ Research the use of Radio Frequency ID tags to improve management of collection

Staff

- ✓ Explore the cost and benefits of using an external marketing agency to more effectively communicate with the community
- ✓ Broaden our user base by identifying, increasing, and enriching community partnerships
- ✓ Create more opportunities for training and professional development of all staff
- Compensate part-time staff competitively in comparison to similar positions around the state

✓ = completed

About Us

The Windsor Public Libraries continue to be your best source in town for information, enriching programs and community gathering. We offer computers, study spaces, meeting rooms, tutoring and equipment for copying, faxing, scanning, and hands-on learning. Read, watch or listen to materials in every format from our collection. Staff at both locations can help you find everything from a bus schedule to the perfect novel to take on vacation. We're open every day of the week and have a wide variety of resources online at windsorlibrary.com. Visit us and get your free library card today!

Contact Us

Main Library

323 Broad Street, Windsor, CT 06095
860-285-1910

Wilson Library

365 Windsor Avenue, Windsor, CT 06095
860-247-8960

www.windsorlibrary.com

